

## Contact

uvince@gmail.com

[www.linkedin.com/in/uvince](http://www.linkedin.com/in/uvince)  
(LinkedIn)

## Top Skills

Business Advising  
Coaching & Mentoring  
Product Management

## Languages

English (Native or Bilingual)

## Certifications

Certified Scrum Product Owner®  
(CSPO)  
Reforge Growth Series

## Honors-Awards

Scott Cook Innovation Award

## Patents

Method and System for Providing Qualified Offers, Advertising, and Advice to Consumers Based on the Consumers' Financial Profile Data and History

Method and system for providing a spending analysis display dynamically adapted to defined categories of day and/or date

# Vince Maniago

Product Executive | Advisor  
Palo Alto, California, United States

## Summary

I have over 25 years of experience taking software products from initial concept all the way to highly successful products that million of users rely on every day. Currently, I'm doing Fractional Product Management and Advising.

Specialties: I like creating great experiences and inspiring others to do the same. I get excited about tools & products that help people and I'm hopeful about the dreams and aspirations we can make a reality once someone gets their money under control and on the right track.

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## Experience

### Opto Investments

Advisor

November 2023 - Present (2 years 6 months)  
San Francisco, California, United States

### Yahoo

VP, Head of Product, Yahoo! Finance

December 2023 - December 2024 (1 year 1 month)  
Mountain View, California, United States

### Facet

Chief Product Officer

October 2022 - October 2023 (1 year 1 month)  
United States

We believe financial planning, when done right, is essential to living well.

That's why we created Facet. Our mission is to improve the lives of millions of Americans by offering impartial and invaluable financial advice and services at an affordable membership fee.

### Mixpanel

Advisor, Customer Advisory Board

January 2022 - December 2022 (1 year)

San Francisco, California, United States

### Personal Capital

7 years 3 months

### Chief Product Officer

March 2022 - October 2022 (8 months)

Silicon Valley, California, United States

### Vice President Of Product Management

July 2019 - March 2022 (2 years 9 months)

### Senior Director, Product Management

January 2018 - July 2019 (1 year 7 months)

### Director of Product Management

August 2015 - December 2017 (2 years 5 months)

### Mint.com (Intuit)

4 years 11 months

### Group Product Manager

October 2011 - April 2015 (3 years 7 months)

Mountain View, CA

Make Mint the best way to manage your money leading Product Management for Mint.com and Mint Mobile (iOS and Android).

### Senior Product Manager

June 2010 - October 2011 (1 year 5 months)

Helping Mint.com make a Mint while keeping its 16 Million+ users in personal finance harmony. In my first 90 days I invented a patent pending system and user experience that drives 100% of Mint's mobile revenue and 50% of Mint.com's revenue.

### Various

#### Freelance Consultant

January 2010 - September 2010 (9 months)

Product Management, Strategy & User Experience

### MTV Networks

Game Distribution Strategy and Business Development - Consultant

February 2010 - June 2010 (5 months)

Created a Social Gaming distribution strategy for MTV, Addicting Games and Nickelodeon Kids and executed Product and Business Development to support this first of its kind program at MTV Networks.

## Zvents

Director of Product Management

August 2009 - December 2009 (5 months)

User Experience, Social, Search and Business Analytics at this Consumer Facing Events startup that partners with over 200 websites worldwide.

## Yahoo! (Upcoming.org)

5 years 5 months

Senior Product Manager

July 2006 - August 2009 (3 years 2 months)

Me & the Team help make Upcoming.org and Yahoo! a great place to find Events & Things to Do.

Product Manager

April 2004 - August 2009 (5 years 5 months)

I'm a Product Manager in Yahoo! Local Bringing you great content like: <http://local.yahoo.com/?csz=San+Francisco%2C+CA> and <http://upcoming.org/metro/us/ca/sfba/> and APIs that make mashups like this one possible: <http://runningmap.com/>

Do you have Local Business or Events Content I might want? Let's connect.

## E\*TRADE Financial

Project Manager

May 2000 - April 2004 (4 years)

Managed development timelines, engineers, developers, writers and designers within numerous projects for the Brokerage and Banking divisions

Wrote Product and Technical Specifications

## Nortel Networks

2 years 1 month

Project Manager

May 1999 - May 2000 (1 year 1 month)

Santa Clara, CA

Grew my engineering tech lead role into a full-time project manager focused on 2 very large projects stretching over 1 year. Managed the schedule to lead the 20 person team to a successful launch and stay under our \$7 million budget.

### Web Engineer

May 1998 - April 1999 (1 year)

Santa Clara, CA

Engineered the development of a personalized web portal for customers to retrieve software, documents and updates using Broadvision CMS and Personalization Technology. Utilized my front-end engineering skills (HTML & Javascript) as well as C++ and SQL/Oracle database programming.

### Stanford Linear Accelerator Center

#### Systems Analyst II

June 1997 - May 1998 (1 year)

Stanford University Menlo Park, CA

- Responsible for the administration, design and architecture of the Mechanical Fabrication Department's website and http/ftp and file server. This required extensive use of HTML, JavaScript, PERL CGI's, Unix, Windows NT and Microsoft Internet Information Server.
- Our team maintained a TCP/IP based, Windows NT network of over 100 PC's, Macs and Printers. Entailed: Project Management, Administration of Windows NT accounts, repairing and expediting of malfunctioning computers and peripherals; installation of memory, hard disks, modems, software and other peripherals.
- Created a materials inventory tracking system from the ground-up using HTML, PERL and Excel to make it easy for users to contribute to the system.
- Purchased, set-up, and serviced machines for numerous departments around site.

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## Education

### UCSB

University of California, Santa Cruz

Continuing Education, Computer Science · (2000 - 2002)

